

Contact information:

Joseph Snowden
556 Eastbrooke Lane, Rochester, NY 14618
Phone/Fax: 585-271-3818
www.collegehealthinfo.com

For immediate release

PRESS RELEASE

**New Open-Access Website Provides Info
for College Health Professionals**

**Free Community Forum Offers Peer-to-Peer Info
on Admin Issues, Health Topics, and More**

Rochester, NY—Created as a totally different, efficient, effective way for college health professionals to share answers to their questions, College Health Info (CHI) will launch its website in October 2008. This free-access community forum provides information content created exclusively by and for college health professionals.

CHI founder Joe Snowden worked with local, regional, and national college health professional in his capacity as a director of business development in the college health marketplace. While on the front lines with these professionals, he learned of an issue that was a constant frustration—a lack of easy, accessible, centralized info to help ease day-to-day challenges. Other professionals might indeed have the answers needed, but getting it was a hit-or-miss proposition.

“I saw this need and wanted to help the people I enjoyed working with the most. I realized that a central college health information community—organized for quick access and carefully monitored to keep the info reliable and trustworthy—was the key. So, I put together the framework for this community,” said Joe.

Because CHI is funded by organizations connected to the field of college health, info can be offered free of charge; no memberships are required to be a part of this forum. The forum is organized for maximum efficiency, categories were developed by college health professionals to reflect their most pressing concerns: administrative details, overall health and wellness matters, and typical illnesses.

CHI’s website, www.collegehealthinfo.com, will have its official launch to coincide with several college health conferences. Joe Snowden will be introducing it at the following conferences:

- NY College Health Association Annual Meeting, Oct 22nd & 23rd
- New England College Health Association Annual Meeting, Oct 29th & 30th
- Mid-Atlantic College Health Association Annual Conference, Nov 2nd & 3rd